

## INVOICE



**WUPW**  
**730 North Summit**  
**Toledo, OH 43604**  
**Main: (419) 244-3600**  
**Billing:**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 781899-1  | 06/30/12     | July 2012     | 06/25/12 - 06/30/12 |

| Station | Account Executive | Sales Office       | Sales Region |
|---------|-------------------|--------------------|--------------|
| WUPW    | Anjie Brady       | Petry-Philadelphia | National     |

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Farimont Avenue**  
**Suite 306**  
**Towson, MD 21286**

| Advertiser         | Product            | Estimate Number |
|--------------------|--------------------|-----------------|
| Restore Our Future | RESTORE OUR FUTURE | 904             |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 06/26/12 - 06/30/12 | 781899  | 06825575    |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast        | Cash         |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 1021  |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

Send Payment To:

**WUPW**  
**Attn: Lockbox #2134**  
**PO Box 11407**  
**Birmingham, AL 35246**

| Line                                                                                                                                                                                                                                                                                                                                                                                                                                              | Start Date | End Date | Description             | Start/End Time  | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|-------------------------|-----------------|---------|--------|----------------|----------|------|
| 1                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 06/26/12   | 06/30/12 | Fox Toledo News at 10PM | 10-11p          | -TWTF-- | :30    | 4              | \$200.00 | NM   |
| LATE NEWS                                                                                                                                                                                                                                                                                                                                                                                                                                         |            |          |                         |                 |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>06/25/12 07/01/12 -TWTF-- 4 \$200.00                                                                                                                                                                                                                                                                                                                     |            |          |                         |                 |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WUPW Tu 06/26/12 10:22 PM Fox Toledo News at 10PM 10-11p :30 ROF12TV16 \$200.00 NM<br>3 WUPW W 06/27/12 10:43 PM Fox Toledo News at 10PM 10-11p :30 ROF12TV16 \$200.00 NM<br>2 WUPW Th 06/28/12 10:21 PM Fox Toledo News at 10PM 10-11p :30 ROF12TV16 \$200.00 NM<br>4 WUPW F 06/29/12 10:45 PM Fox Toledo News at 10PM 10-11p :30 ROF12TV16 \$200.00 NM |            |          |                         |                 |         |        |                |          |      |
| 2                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 06/29/12   | 06/29/12 | Friday Prime            | Friday Prime    | ----F-- | :30    | 2              | \$300.00 | NM   |
| BONES                                                                                                                                                                                                                                                                                                                                                                                                                                             |            |          |                         |                 |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>06/25/12 07/01/12 ----F-- 2 \$300.00                                                                                                                                                                                                                                                                                                                     |            |          |                         |                 |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WUPW F 06/29/12 9:22 PM Friday Prime Friday Prime :30 ROF12TV16 \$300.00 NM<br>2 WUPW F 06/29/12 10:01 PM Friday Prime Friday Prime :30 ROF12TV16 \$300.00 NM                                                                                                                                                                                            |            |          |                         |                 |         |        |                |          |      |
| 3                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 06/26/12   | 06/30/12 | Late News Sa/Su         | Late News Sa/Su | -----1- | :30    | 1              | \$200.00 | NM   |
| LATE NEWS                                                                                                                                                                                                                                                                                                                                                                                                                                         |            |          |                         |                 |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>06/25/12 07/01/12 -----1- 1 \$200.00                                                                                                                                                                                                                                                                                                                     |            |          |                         |                 |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WUPW Sa 06/30/12 11:05 PM Late News Sa/Su Late News Sa/Su :30 ROF12TV16 \$200.00 NM                                                                                                                                                                                                                                                                      |            |          |                         |                 |         |        |                |          |      |

**Total Spots** 7 **Gross Total** \$1,600.00

## Payment Terms 30 Days

**Agency Commission** \$240.00

**Net Amount Due** \$1,360.00

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.